



# Groupize + SAP Concur for Non-Profit Meetings Management Efficiency & Savings

Groupize automation savings:

**22% on Airfare  
Savings, Labor and  
Improved efficiencies**

## CHALLENGE

Teach for America has a significant number of meetings that require registration and air travel.

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To find a solution that is simple to configure and implement with the most cost-effective manner to allow the Attendee to register and book their air travel. The ideal technology would be and provide the functionality to invite and manage attendees and their travel associated with each event. While not every attendee required an airline ticket those that did could book their air travel in a 'self-serve' environment within their corporate travel and expense tool, SAP Concur. The airline booking within SAP Concur would ensure that the travel policy for the company was met and that the attendee would book their own flights, relieving that duty from the event team. An added feature would be the ability to monitor that attendees had booked their flights with at least 14 days lead time and if not, trigger a reminder to do so, driving hard dollar savings.

## SOLUTION

Groupize Registration with the industry only two-way integration with SAP Concur. The SaaS software allows users immediate access to the technology and easy configuration for brand guidelines and SAP Concur integration for profiled travelers in two clicks. A template was created and able to be utilized across all events. As the event planners were key administrative staff, managing the event logistics was a task on top of their normal responsibilities and created extra work; so, anything to automate aspects of the event and minimize their work was appreciated by the team. In addition, the attendees had a better registration experience. As their travel details for both hotel and air were in their SAP Concur profile, they had real-time confidence that their plans were confirmed.



## RESULTS:

- Teach for America ensured that 90% of the airfare for attendees was booked at least 14 days prior, delivering airfare savings of 18 to 22%.
- Groupize estimates a savings of \$212,880.00 annually between full-service air fees, advanced air purchasing window and labor resources with improved efficiencies.
- With the Groupize subscription, Teach for America has become even more effective with each event they manage.
- Groupize is a SaaS technology with integration to SAP Concur that does not require extensive training while providing the ability to create a professional, custom branded registration experience for the event.
- Attendees booking their air in SAP Concur is the most cost-effective and provides a seamless experience for the attendee with real-time confirmations.

## ABOUT

Number of Events Per Year. 100+

The organization events across the country.

Teach For America is a nonprofit organization whose stated mission is to "enlist, develop, and mobilize as many as possible of our nation's most promising future leaders to grow and strengthen the movement for educational equity and excellence.

Teach For America and Groupize both share a common belief in the value and impact of in-person events.

